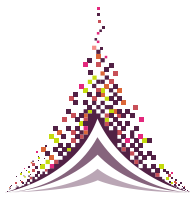




Cloud computing professional-based systems and information quality, Security and the impact of information technology and digitization on information quality and security...



Exhibition & Sponsorship Registration Form



جمعية المكتبات المتخصصة
Special Libraries Association
فرع الخليج العربي Arabian Gulf Chapter

**23rd Annual Conference & Exhibition of
the Special Libraries Association/Arabian Gulf Chapter**

**Quality of Library and Information
Training and Educational Programs: The
Way Map Toward Accreditation**

7-9 March 2017, Diplomat Radisson Blu-Kingdom of Bahrain



About Gulf SLA2017

The SLA-AGC 23rd Annual Conference & Exhibition brings together more than 600 Delegates from around the Gulf region, Arab states and the world, these delegates work in all aspects of libraries and information sector, and include: librarians, information specialist, library manager, deans of libraries and content specialist and more.

The SLA-AGC 23rd Annual Conference & Exhibition is a unique event for everyone in the information community and provides an excellent opportunity for exhibitors to engage with frontline staff and management. If you want to raise the profile of your company, products or services this event is the ideal place for you.

Gulf SLA is not only the regional biggest library trade expo, it's one of the fastest growing too, this is another step along the road to reach your potential client in the gulf region.

About the Exhibition

The Exhibition presents you with a great opportunity to meet with a wide variety of information Professionals from gulf region and Arab state. The conference delegates are keen to meet with publishers, vendors and service provider to learn about developments within their industry.

Remember, the 600 delegates represent different academic, government and special libraries. The exhibition provides an area for members to meet, learn, discuss and share ideas with their colleagues and professional peers. Gulf SLA are offering a limited number of exhibition stands and sponsorship opportunities to companies and organizations who wish to showcase products, stand prices are very reasonable and by booking an exhibition stand you will enjoy three days unlimited access to these highly influential Information Professionals.



Who Should Attend?

Gulf SLA2017 delegates are keen to meet companies who supply the following:

- LMS system.
- E-books & E-Journals platforms.
- STM Publishers.
- E-Resources and discovery solution.
- Digitization and archives solution.
- Libraries furniture.
- Content management system.
- Vendors & aggregators.
- RFID security system & solution.
- Consultation & training.

Who is Attending?

50%

of the delegate are librarians and information professionals

30%

of the delegate are, STM publishers, E-Content providers, Vendors & aggregators and more.

20%

of the delegate are deans of libraries, library manager, deans of libraries, practitioners in the field of libraries and knowledge management

Sponsorship Packages

For companies and organisations wishing to have an impactful presence at the 2017 Gulf SLA Conference, or simply wishing to support the industry at its most important gulf regional annual gathering, a number of sponsorship opportunities exist.

SPONSOR BENEFITS	DIAMOND	GOLD	SILVER	BRONZE
CEO Speech	X			
The Logo Presented on the Main Web Page of the Event	X	X		
Product Placement and Display at the Venue (Private Presentation & Display)	X	X		
Hanging Banners for the Sponsor (Sponsor Ads) Provided by Sponsor	X	X		
1 Min. Spot on a Big Screen to Present Company Ads at the Venue	X	X	X	X
1 Min. Spot on a Big Screen to Present Company Ads at the Diners and Gatherings	X	X	X	X
Logo Placement on Collaterals:				
• Invitation Cards	Size A	B		
• Delegate and Exhibitor Badges	Size A	B		
• Conference Program	Size A	B	C	D
• Name Tag Lanyards	Size A	B		
Logo Placement on Banners:				
• The Official Conference Banner	Size A	B	C	D
• Registration Table Banner & Backdrop	Size A	B	C	D
• Inside the Sessions Halls	Size A	B	C	D
• At the Opening & Ending Ceremonies	Size A	B	C	D
• Directional Signs (Lobby)	X	X		
• Registration Backdrops	X	X		
• Conference Entrance Arch	X	X		
• Entrance Arch from Main Lobby	X	X		
• Directional Signs (Sessions & Exhibition)	X	X		
• Sessions Program Signs	X	X		
• Exhibitor List	X	X		
Rollups (Logo Placement):				
• At the Conference	Size A	B	C	D
• At the Lunch Venue	Size A	B	C	D
• At the Dinner Venue	Size A	B	C	D
Complimentary Dinners & Gathering Invitations	10	6	4	2
Complimentary Stands in the Exhibition	4 X 2	3 X 2		
Price in US Dollars \$	50,000	40,000	30,000	20,000

EXHIBITOR SERVICES	PRICE
Product Presentation Slot	\$ 1,500
Inserts	\$ 600
Exhibitors Manual Advertisements Full Page	\$ 700
Exhibitors Manual Advertisements Half Page	\$ 500



GALA DINNER SPONSORSHIP PACKAGE	PRICE
<p><u>SPONSOR Benefit</u></p> <ul style="list-style-type: none"> • "Gala Dinner Sponsorship provides the exposure and brand visibility for your company. The Gala Dinner Sponsorship package includes:" • Sponsor the Gala Dinner on Day 1 of the conference • Acknowledgement in evening program • 10 Tickets to the Gala Dinner • Podium Recognition at the Gala Dinner • Your logo will appear prominently on conference display advertising marketing pieces identifying you as our Gala Dinner sponsor. • Your logo will appear prominently on the conference website as Gala Dinner Sponsor with a direct link to your home page. • Opportunity to place promotional information at each seat 	\$ 15,000

Sponsorship Registration Form

Our Company is pleased to sponsor the following conference expenses:

SPONSOR PACKAGES	PRICE
<input type="checkbox"/> Diamond	\$ 50,000
<input type="checkbox"/> Gold	\$ 40,000
<input type="checkbox"/> Silver	\$ 30,000
<input type="checkbox"/> Bronze	\$ 20,000
OTHER SPONSORSHIP	PRICE
<input type="checkbox"/> Conference Session	\$ 2,000
<input type="checkbox"/> Speaker Sponsorship Package	\$ 7,000
SPONSOR PACKAGES	PRICE
<input type="checkbox"/> Speakers Slot (Product Presentation)	\$ 1,500
<input type="checkbox"/> Inserts	\$ 600
SPONSOR PACKAGES	PRICE
<input type="checkbox"/> Full Page Ads in the Conference Program	\$ 700
<input type="checkbox"/> Half Page Ads in the Conference Program	\$ 600

CONTACT INFORMATION	
Company Name	Telephone
Contact Person	Mobile
Mailing Address	Fax
Country	Date
E-mail	Signature
Postal Code	

Exhibition Registration Form

CONTACT INFORMATION

Company Name

Telephone

Contact Person

Mobile

Mailing Address

Fax

Country

Date

E-mail

Booth # Choice 1

Booth # Choice 2

Postal Code

Booth # Choice 3

BOOTH TYPE OPTION CHOICE

☐ Option A Standard Shell Scheme
(6 SQM Stand 3x2)

Participation Fees: US\$ 4,785

SPECIFICATIONS

- 2.5 high anodized system post and beams with infill panels.
- White fascia board with Exhibitor name sign board.
- One single phase power point.
- One Expo table with 2 Aluminum chairs.
- One waste paper basket.



☐ Option B Customized Stand

Participation Fees: US\$ 665 per SQM

SPECIFICATIONS

- A) Exhibitors can send their own customized stand design and WePlan event management will quote them for production and buildup.
- B) WePlan event management can make the design and production for your customized stand and quotes you based on your design and production.



Exhibition Floor Plan

Special Libraries Association-AGC Exhibiton
March 2017 ,9 & ,8 ,7 Bahrain





Application

Booking Confirmation

Your booking will not be confirmed until we have received a completed copy of the booking form. By signing the booking form you are accepting our terms & conditions of business including payment deadlines.

Booking Procedure

Study the exhibition Floor Plan on the previous page, and select the stand location that you would like. Complete the booking form below listing your three preferred stand numbers, then scan it and email it back to us at exhibitor@weplanbh.com

Further Information

On receipt of your completed booking form we will send you an exhibitors manual. This comprehensive manual will guide you through everything you need to know in the weeks prior to conference and will help ensure that you enjoy a profitable and successful exhibition.

Extra Help

Should you have any questions relating to the Exhibition, your booking or any other matter, you can contact us at WePlan Event Management in one of the following ways:

Address:

Building: 2648, Flat: 2215, Block: 257

Amwaj Islands, Manama, Kingdom of Bahrain

Mobile: +973 32211726

E-mail: exhibitor@weplanbh.com



Declaration

I understand that the allocation of stands is the responsibility of the organisers and that I may not be able to secure the stand position I have requested. My booking will not be confirmed until full payment has been received and that all payments must be received by Thursday 20 February 2017.

PAYMENT METODS

Payment by one of the following must be included with the registration form...

☐ I enclose a cheque/banker's draft payable to:

Gulf Special Libraries Co

Bank Muscat, SQU Branch

P.O. Box 6, P C 123 Al Khoud Muscat, Oman

Account No : 0304048250050018

SWIFT Code: BMUSOMRXXX

☐ Bank Transfer

Payment TERMS & CONDITIONS

- Full payment must be made within 10 days of the invoice.
- Installment plan is not applicable.
- All necessary bank charges must be paid. Registration will not be processed if the amount is less than the exact specified amount.
- for whatever reason, the payment is not received 20.02.2017, the organizers reserve the right to cancel your order.
- Should the exhibitor cancel their stand order, the following penalties will apply:
 - Orders cancelled before 20.02.2017
 - full refund minus a \$250.00 admin fee.
 - Orders cancelled after 20.02.2017
 - 50% of stand cost
 - Orders cancelled after 25.03.2017
 - 100% full payment.
- The exhibitor agrees to pay, on receipt, all Invoices issued by the organizers.
- The exhibitor will pay all invoices in US Dollars.
- Copy of the bank transfer receipt must be sent to conference project manager: Mr. Renato Fuentes at exhibitor@weplanbh.com to confirm the payment.

Signature _____

Terms & Conditions

WePlan Events management and Gulf SLA, hereafter known as the organisers, and the organization taking space at the exhibition, hereafter known as the exhibitor,

Agree to the following terms of hire:

- Every effort shall be made to allocate to the Exhibitor the stand space with has been ordered. However, to facilitate an effective layout of the Exhibition and if the Project Manager believes it to be in the best interest of the Exhibition, the Project Manager has the right to make a stand reallocation at any time.
- No changes will be made to the floor plan, booths, layout of the exhibition prior or during the conference without the approval of the Project Manager.
- Exhibitor agrees to abide by the rules and regulations of the SLA/AGC, the exhibit hall and any other applicable rules, regulations, codes or standards.
- All active exhibition personnel must remain within the boundaries of assigned exhibit space and may not consider the violation of other exhibitor's personal space.
- Each company is allowed to register three sales representatives for each booked stand, if you want to register more representatives you should pay 600\$ for each additional delegate, you can contact Mr. Renato Fuentes to register and pay extra delegate invoice.
- If anyone fails to follow these conditions will automatically have their participation cancelled and no longer be able to take part in the event.
- The organizers will not accept responsibility for any illness, injury or death caused as a result of the exhibition. An exhibition area can be a dangerous place, particularly during build and breakdown. The organizers make every effort to ensure the safety of your staff and contractors and request that all staff involved are issued with a copy of the risk assessment that is provided with your exhibition manual.
- The organizers may cancel the exhibitor's order at any time, without obligation if:
 - The venue closes due to fire, alteration, damage or any other reason beyond the organizer's control.
 - The exhibitor becomes bankrupt, insolvent or enters into liquidation.
 - The exhibitor does not adhere to the payment terms as laid out above.
- The exhibitor is responsible for the health and safety of all personnel they employ (including self-employed contractors) whilst in the Exhibition area.
- If the exhibitor employs the services of an outside contractor, the exhibitor will indemnify the organizers against any loss, damage to property, illness, injury or death against all claims, costs, demands or damages arising the reform.

Terms & Conditions

- The exhibitor will report any injury or damage to the organizers as soon as possible after the incident.
- The organizer reserves the right to terminate this agreement at any time, without prejudice to any other rights, in the event that the exhibitor fails to comply with the terms and conditions of this agreement.

Force Majeure

- The organizer will incur no liability for any failure to fulfil any obligation under this contract if prevented from doing so by any cause beyond their reasonable control.
- The organizer reserves the right to remove any material that is deemed to be of an offensive or inflammatory nature.
- The organizer reserves the right to remove an exhibitor from the exhibition if his/her conduct is deemed unsuitable.
- This contract is subject to Bahrain law and the jurisdiction of the Bahraini courts.
- The organizer reserves the right to terminate this agreement at any time, without prejudice to any other rights, in the event that the exhibitor fails to comply with the terms and conditions of this agreement.

I (Name) _____ and members of

(Company Name) _____

Agree to the previous terms and conditions acknowledging of the consequences if and when they are broken.